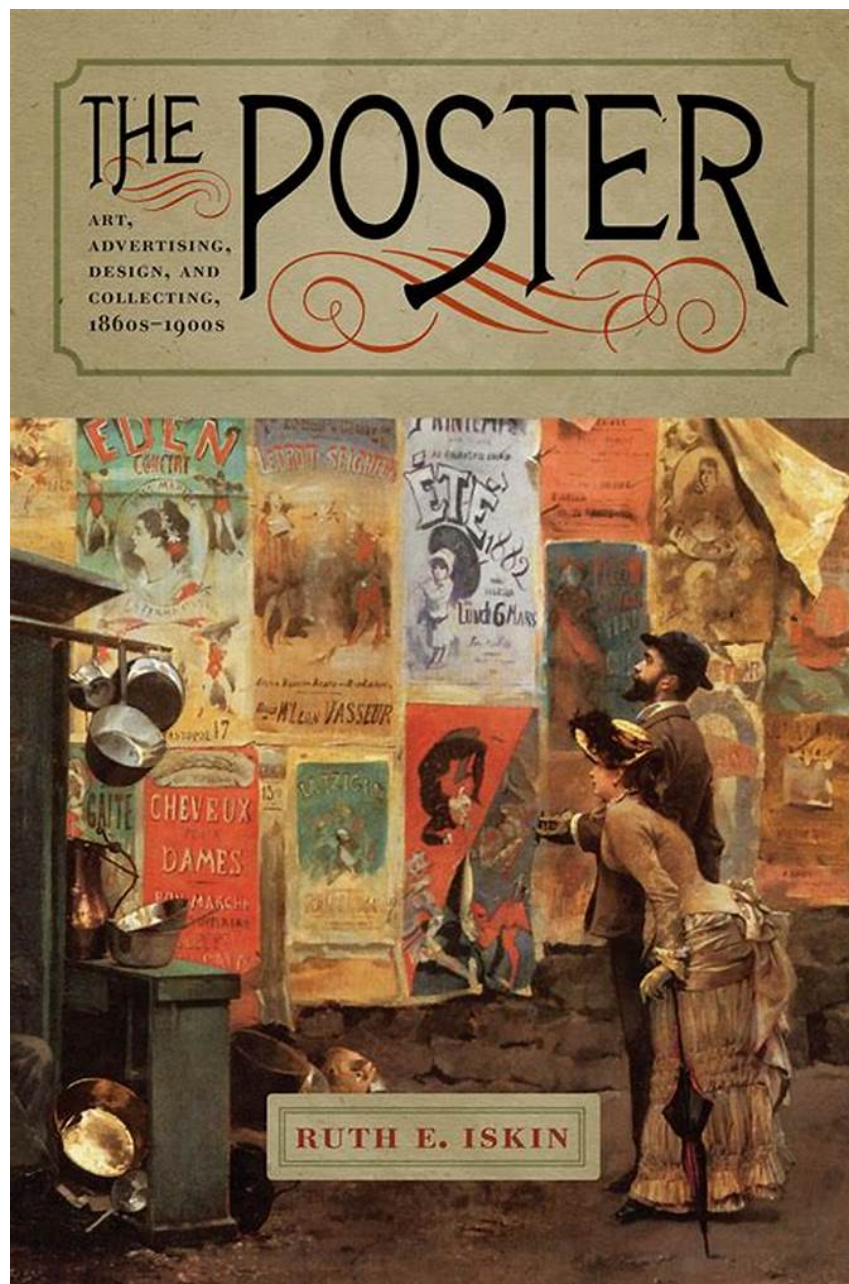


Art, Advertising, Design, and Collecting: 1860s–1900s

The Intersection of Art, Commerce, and Culture



This beautifully illustrated book explores the rich and fascinating history of the intersection of art, advertising, and design from the 1860s to the early

1900s, a period that saw dramatic changes in visual culture. It examines how artists, designers, and advertisers worked together to create some of the most iconic and memorable images of the era.



The Poster: Art, Advertising, Design, and Collecting, 1860s–1900s (Interfaces: Studies in Visual Culture)

by Ruth E. Iskin

★★★★★ 5 out of 5

Language : English
File size : 24409 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Print length : 465 pages
Screen Reader : Supported



The book is divided into four sections:

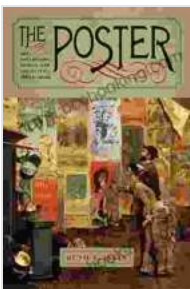
- **The Rise of Mass Media:** This section explores the development of new printing technologies and the rise of mass media, which led to a proliferation of advertising and commercial imagery.
- **The Golden Age of Posters:** This section examines the golden age of poster art, which flourished in the late 19th and early 20th centuries. It features some of the most famous and iconic posters of the era, including works by Toulouse-Lautrec, Mucha, and Chéret.
- **The Birth of Modern Design:** This section traces the development of modern design, which emerged in the early 20th century. It explores the work of pioneering designers such as William Morris, Charles Rennie Mackintosh, and Frank Lloyd Wright.

- **Collecting Art, Advertising, and Design:** This section provides a guide to collecting art, advertising, and design from the 1860s to the early 1900s. It offers advice on how to identify and evaluate works, and how to build a collection.

Art, Advertising, Design, and Collecting: 1860s–1900s is a must-have for anyone interested in the history of art, advertising, and design. It is a beautifully illustrated and informative book that provides a unique glimpse into the creative and commercial forces that shaped visual culture in the late 19th and early 20th centuries.

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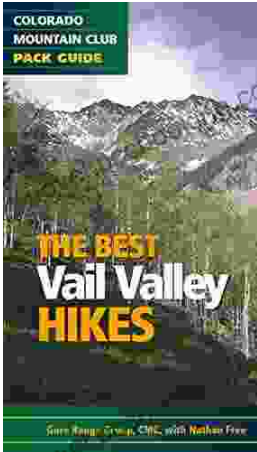
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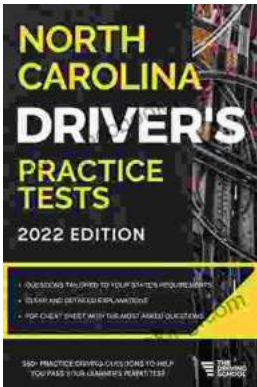
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